

School of Management Studies

Bastar Vishwavidyalaya Jagdalpur

Bastar, (C.G.)

Introduction:

School of Management Studies (SMS) is a newly established department started from July 2018 to impart quality education in the field of Business Administration. Currently the Department is providing 2 years full time M.B.A degree.

Aims of the School

- Producing top class management professionals.
- Achieving academic excellence.
- Nurturing learning, creative thinking, and leadership skills among the students.
- Encouraging entrepreneurship as profession.
- Collaborating with academia, research institutes and industries for strengthening the education and research ecosystem.
- Promoting ethical and value-based professional teaching-learning.
- Developing managerial skills among students to meet the needs of industry and society.

About M.B.A

Master of Business Administration (MBA) is a highly professional, two years (4 semesters) full time master's degree programme with a total student intake of 60. Students have the option of specializing in any of these streams:

- Marketing (compulsory specialization)
- Finance
- Human Resource Management
- System
-

Eligibility for Admission

A graduate degree or post graduate degree from a recognized university with at-least 50 percent of marks (45 percent in case of SC/ST and OBC candidates) in aggregate in the faculty of Arts, Science, Home Science, Social Science, Agriculture, Commerce, Medicine, Engineering or Life Science shall be eligible for application for admission to MBA course.

The following examinations shall not be taken as basic degree for application for admission to MBA course: LL.B, BJMC, B.P.Ed., B.Ed., B.Lib.I.Sc.

Admission Procedure

This professional programme aims at imparting theoretical and practical knowledge in the area of Business Management. The curriculum is designed to develop professional skills among students and prepare them as future decision makers for all facets of life. Other curriculum aspects include industrial visits, internship and projects, case studies, seminar, conference, workshops etc. Finally placement assistance is provided to the students for making career in their opted areas of specializations.

- Valid score card of entrance tests: Common Admission Test (CAT)/ Management Aptitude Test (MAT)/ AIMS Test for Management Admissions (ATMA)/CMAT/XAT
- **Admission is through counseling processed by Directorate of Technical Education (DTE), Raipur (C.G.) and on the basis of admission rules and regulation made by Directorate of Technical Education (DTE), Raipur (C.G.) accordingly.**

Total Intake

60 Seats (Reservation for SC, ST, OBC and Women is applicable as per C.G. Govt. Rule)

Fees Structure

30000.00 (Thirty Thousand per Year) Scholar ship facilities are available for different categories as per C.G. Govt. Rule.

Job Prospects

Marketing Management Sector

Marketing is the heart of any organization and it is one of the highest paid career options today. If one is interested in the entertainment, media, promotions, advertisement, sales and general management field, then MBA Marketing is the appropriate option. The most popular job profiles in this sector are Marketing Manager, Brand Manager, Advertising Executives, Market Research Manager, Sales Manager, Business Development Manager, Internet Marketing Specialist, Public Relations Manager, Event Managers, Social Media Managers, Web Content Writer, Chief Marketing Officer and many more.

Human Resource Management Sector

A Human Resource Manager handles an array of organizational functions starting from recruitment to retirement of employees and formulating plans and policies to smooth different functions of the organisation. Various job roles in this field are Human Resource Manager, Training & Development Officer, Industrial Relation Officer, Welfare Officer, Recruitment Manager, Employee Relationship Manager, HR Generalist etc.

Financial Management Sector

After MBA in Finance, you can choose to enter the financial sector and work in a bank, an insurance company or any other financial institution as a Financial Manager, Investment Manager, Venture Capitalist, Chartered financial professional etc.

System Management Sector

MBA in System Management is a very popular career option today. A systems manager deals with record keeping, report generating and many more aspects of system management. System Management as specialization can open various job opportunities in an organization such as Manager Information Technology, MIS Officer, System Manager, IT Consultant, System Facilitator and many more.

Research and Academic Sector

One who wishes to choose career in research and academic field depending upon their interest, the students may pursue Doctorate of Philosophy (PhD) in Management to become an academician or may involve in research work after clearing National Eligibility Test and Junior Research Fellowship (NET-JRF) exam conducted by UGC.

Entrepreneurship

Besides a plethora of job opportunities in different streams, there is always a scope for developing oneself as an Entrepreneur, as the course is defined in such a manner that touches all the edges of business arena

Head of the Department and Faculties Member

Dr. Vinod Kumar Soni, *Assistant Professor &*

In-charge Head of Department

M.Sc. (Forestry & Wildlife) GGDU, Ph.D. (Forestry) FRI, Dehradun

Mob: 9425564911

Dr. Nilesh Kumar Tiwari

Assistant Professor (*Contract*)

MBA (Marketing & Finance)

UGC-NET, Ph.D. (Economics)

Mob: 9907621331

Dr. Anurodh Banode

Assistant Professor (*Contract*)

MBA (Marketing & Human Resource Management)

UGC-NET, Ph.D. (Management)

Mob: 9977988122

Dr. Bhupendra Kumar Verma (*Contract*)

Assistant Professor

MBA (Marketing & Human Resource Management)

UGC-NET, Ph.D. (Management) :

Mob : 8839469145

Mrs. Rashmi Dewangan

Assistant Professor (Contract)

MBA (Marketing & Human Resource Management)

UGC-NET/JRF (Management)

Mob : 7000785887

Ms. Osin Kunjam (Contract)

Assistant Professor

MBA (Marketing & Finance)

Mob : 7746846646

For any enquire feel free to call or visit Tel : +91-7782-229297

Website: www.bvvjdp.ac.in

सत्र 2020-21
प्रबंधन अध्ययनशाला,
बस्तर विश्वविद्यालय, जगदलपुर (छ.ग.)

परिचय:-

बस्तर विश्वविद्यालय में प्रबंधन अध्ययनशाला की स्थापना एवं अध्यापन की शुरुआत जुलाई 2018 में हुई। प्रबंधन अध्ययनशाला, युवाओं को आधुनिक व्यवसायिक प्रबंधन शिक्षा के साथ-साथ अनुसंधान एवं प्रशिक्षण के माध्यम से विश्वस्तरीय कुशल मानव संसाधन के रूप में विकसित करना है।

उद्देश्य -

प्रबंधन अध्ययनशाला का उद्देश्य न केवल पेशेवर शिक्षा प्रदान करना है बल्कि प्रबंधन के विभिन्न क्षेत्रों में युवाओं और प्रतिभाशाली छात्रों व छात्राओं को अपना महत्वपूर्ण योगदान देने हेतु विकसित करना है। बस्तर विश्वविद्यालय के प्रबंधन अध्ययनशाला द्वारा 2-वर्षीय पूर्ण-कालीन मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (एमबीए) कोर्स के पाठ्यक्रम को इस तरह से डिजाईन किया गया है जिससे युवाओं के विभिन्न परिस्थितियों में बेहतर निर्णय लेने की क्षमता का विकास हो सके तथा वे संस्थाओं के उद्देश्यों की पूर्ति में अपना योगदान दे सकें।

अध्ययनशाला के शिक्षक एवं अन्य स्टाफ -

नम	पदनाम	उपाधि	विशेषज्ञता
डॉ. विनोद कुमार सोनी	विभागाध्यक्ष (प्रभारी)	पी.एच.डी., एम.एस.सी.(वानिकी एवं वन्यजीव)	वानिकी एवं वन्य जीव
डॉ. नीलेश कुमार तिवारी	सहायक प्राध्यापक (संविदा)	पी.एच.डी. एम. बी. ए. यू.जी.सी.नेट (प्रबंधन)	मार्केटिंग, एवं वित्त
डॉ. अनुरोध बनोदे	सहायक प्राध्यापक (संविदा)	पी.एच.डी. (प्रबंधन) एम. बी. ए. यू. जी. सी. नेट (प्रबंधन)	मार्केटिंग एवं मानव संसाधन प्रबंधन
डॉ. भूपेन्द्र कुमार वर्मा	सहायक प्राध्यापक (संविदा)	पी.एच.डी. (प्रबंधन) एम. बी. ए. यू. जी. सी. नेट (प्रबंधन)	मार्केटिंग एवं एवं मानव संसाधन प्रबंधन
श्रीमती रश्मि देवांगन	सहायक प्राध्यापक (संविदा)	एम. बी. ए. यू. जी. सी. नेट जे.आर. एफ. (प्रबंधन)	मार्केटिंग एवं एवं मानव संसाधन प्रबंधन
सुश्री ओशीन कुंजाम	सहायक प्राध्यापक (संविदा)	एम.बी.ए. मार्केटिंग, एवं वित्त	मार्केटिंग, एवं वित्त
अशैक्षणिक स्टाफ			
श्री कन्हैया लाल पटेल	दैनिक वेतन भोगी कुशल श्रेणी	एम.ए (इतिहास, राजनीतिशास्त्र, समाजशास्त्र,) पी.जी.डी सी ए. बी.लिब.	.-

संचालित पाठ्यक्रम का संक्षिप्त विवरण -

पाठ्यक्रम का नाम - मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन (एमबीए) स्नातकोत्तर उपाधि

विशेषज्ञता - मार्केटिंग (अनिवार्य विशेषज्ञता)
वित्त
मानव संसाधन प्रबंधन
सिस्टम

अवधि - दो वर्ष, 04 सेमेस्टर (पुर्णकालीन)

उपलब्ध सीट - 60

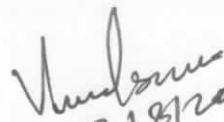
प्रवेश योग्यता - मान्यता प्राप्त विश्वविद्यालय से 50 प्रतिशत अंको (अ.जा., अ.ज.जा. एवं अ.पि.वर्ग हेतु 45 प्रतिशत) के साथ 3-वर्षीय स्नातक उपाधि (मूल रूप से एल.एल.बी., बी.जे.एम.सी., बी.पी.ई.डी., बी.एड., बी.लिब.ए आई.एस.सी. को छोड़ कर) या स्नातकोत्तर उपाधि।

प्रवेश पद्धति -

Valid score card of entrance examinations like Common Admission Test (CAT)/ CMAT/Management Aptitude Test (MAT)/ AIMS Test for Management Admissions (ATMA)/XAT

संचालनालय तकनीकी शिक्षा विभाग, छत्तीसगढ़ राज्य शासन, रायपुर के द्वारा काउंसिलिंग (राज्य स्तरीय) के माध्यम से।

प्रवेश अवधि - कौशल विकास, तकनीकी शिक्षा एवं रोजगार विभाग, नया रायपुर, छत्तीसगढ़ शासन के प्रवेश नियमानुसार।


13/8/2020
Head
School of Management Studies
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Jagdalpur (C.G.)